

CITY SC SAN MARCOS
Recreation Program Sponsorship Form 2024



SPONSOR INFORMATION

Name of Company or Individual Donor: _____
Contact Name: _____ Contact Phone: _____
Address: _____ City: _____ Zip Code: _____
Contact E-Mail: _____
Website: _____

SPONSORSHIP LEVELS

- Team Level \$400 Club Level \$600 Bronze Level 1,000 Silver Level \$1,500
 Spring League \$1,500 Diamond Level \$3,000 Platinum Level \$5,000 Premium Platinum Level \$10,000

All Sponsorship Level Sponsors will be displayed at the field on a Sponsor Banner during the CITY SC SAN MARCOS fall recreation season, and certain Levels will be displayed on our CITY SC SAN MARCOS website (see sponsorship level descriptions). Please submit your Logo Image via e-mail to cfo@cityscsanmarcos.com, JPG or GIF format no larger than 300 x 300 pixels is preferred. Please specify any website URL or e-mail address you wish us to incorporate with the image.

San Marcos Youth Soccer DBA City SC San Marcos is an IRS Certified 501(c)3 Non-Profit Organization. Consult your tax professional regarding donations.

For additional advertising opportunities contact: cfo@cityscsanmarcos.com

TEAM SPONSORSHIP

Player Name	Coach Name	Team Name
Team #1		
Team #2		
Team #3		
Team #4		

Please use my sponsorship for any TEAM(s). We choose not to be specific.

Please send this completed form and your total donation to: PO Box 627, San Marcos, CA 92079. Please email form to cfo@cityscsanmarcos.com if you would prefer to process your donation by credit card.

Please email invoice for Credit Card Payment Total Donation Amount Enclosed: \$ _____

SPONSORSHIP LEVELS



- **Team Level Sponsor: \$400**
 - Sponsor Plaque for one team
 - Shared game day banner (3 Team Level sponsors)
 - Company name displayed on back of a recreation team game jerseys

- **Club Level Sponsor: \$600**
 - Includes Sponsorship for 2 Teams
 - Sponsor Plaque for each team
 - Shared game day banner (2 Club Level Sponsors)
 - Company name displayed on back of two recreation teams' game jerseys
 - Name/logo on sponsor page of City SC San Marcos website

- **Bronze Level Sponsor: \$1,000**
 - Includes Sponsorship for 4 Teams
 - Sponsor Plaque for each team
 - Shared game day banner (2 Bronze Level Sponsors)
 - Company name displayed on back of four recreation teams' game jerseys
 - Name/logo on sponsor page of City SC San Marcos website
 - Opportunity for 3 marketing event at a City SC San Marcos game days

- **Silver League Sponsor: \$1,500**
 - Includes Sponsorship for 6 Teams
 - Sponsor Plaque for each team
 - Shared game day banner (2 Silver League Sponsors)
 - Company name displayed on back of six recreation teams' game jerseys
 - Name/logo on sponsor page of City SC San Marcos website
 - Opportunity for 4 marketing events at City SC San Marcos game days

- **Spring League Sponsor: \$2,000**
 - Company name or simplified logo displayed on back of all spring arena shirts
 - Sponsor Plaque
 - Dedicated spring arena season banner
 - Name/logo on sponsor page of City SC San Marcos website
 - Opportunity for marketing events at City SC San Marcos arena/camp spring days
 - *Sponsorship payment must be received by February 15, 2024*

- **Diamond League Sponsor: \$3,000**
 - Includes Sponsorship for 8 Teams
 - Sponsor Plaque for each team
 - Dedicated game day banner
 - Company name displayed on back of 8 recreation teams' game jerseys
 - Name/logo on home page & sponsor page of City SC San Marcos website
 - Opportunity for 5 marketing events at City SC San Marcos game days
 - Opportunity for 1 email blasts to City SC San Marcos
 - *Sponsorship payment must be received by July 01, 2024*

- **Platinum League Sponsor: \$5,000**
 - Dedicated game day banner
 - Company logo displayed on sleeve of ALL game jerseys
 - Name/logo on home page & sponsor page of City SC San Marcos website
 - Opportunity for 7 marketing events at City SC San Marcos game days
 - Opportunity for 2 email blasts to City SC San Marcos
 - *Sponsorship payment must be received by July 01, 2024*

- **Premium Platinum League Sponsor: \$10,000**
 - Dedicated game day banner
 - Company logo displayed on back of ALL practice shirts
 - Company logo displayed on front of ALL game jerseys
 - Name/logo on home page & sponsor page of City SC San Marcos website
 - Opportunity for marketing events at all City SC San Marcos game days
 - Opportunity for 4 email blasts to City SC San Marcos
 - *Sponsorship payment must be received by July 01, 2024*

Diamond and Platinum levels sponsorships are primarily available for branding, community positioning, and name recognition. Please call for details to discuss needs, sizing, and alternatives. Jerseys are worn casually for multiple years by players. True impact and value are difficult to forecast for your brand. The impact is long-lasting.

CITY SC SAN MARCOS is...

North County's fastest growing soccer program. We are a locally managed program that puts the best interest of the children first.

We strive to grow our programs by providing an array of levels, from our TOPS program, to recreation, to our competitive program.

Our Goal is to provide the soccer program of choice for the families of San Marcos and our local communities. And, we promote:

- Fair Play, Good Sportsmanship and Positive Attitudes in all players, coaches and fans
- Team Play over Individual Play
- Team Spirit, Loyalty and Continuity
- Family Friendly Values

We believe that players become better by playing and not by sitting on the bench. We welcome all players to our programs, and we are looking forward to seeing your player enjoy the game of soccer.

In addition to promoting your business in the community, your Generous Donations help us to:

- Provide a quality athletic opportunity for the youth of North County
- Purchase necessary equipment
- Keep registration fees low
- Offer financial aid to players in need

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**PO Box 627, San Marcos, CA 92079
www.cityscsanmarcos.com
(760) 621-0454**

SPONSORSHIP BENEFITS



Sample Banner Layout



Sponsor Plaque

A token of appreciation with a great way to show your staff and customers how you support the local community.

Banner

A highly visible way to promote your business. Each week over 1,500 players, representing over 1,000 families are present.

Website Exposure

Each week our players and families visit the league website for updates and information. Potential exposure to 1,000 families representing 1,500 players.

Team Jerseys & Practice Shirts

Each player is provided a game day jersey and a practice shirt that is worn throughout the entire season and beyond. Your company name will be displayed prominently on the back.

Game Day Marketing

Setup a canopy and table during the Saturday fall season games and have the opportunity to connect with CITY SC SAN MARCOS families. Each week over 1,500 players, representing over 1,000 families are present. No Selling Allowed. Promotion and special offers may be provided. No FOOD may be served, given, or sold without consent

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