

City SC SAN MARCOS

Competitive Program Sponsorship Form 2023



SPONSOR INFORMATION

Name of Company or Individual Donor _____

Contact Name _____ Contact Phone _____

Address _____ City _____ Zip Code _____

Contact E-Mail Address _____

Website _____

LEAGUE SPONSORSHIP LEVELS

- White Level \$400
- Premier Level \$750
- Other/Contact Sponsorship
- Gold Level \$500
- Academy Level \$1,000

A portion of all Level Sponsorship money will go to the team receiving the sponsorship. Sponsorship Level Sponsors will be displayed at the field on a Sponsor Banner during the CITY SC SAN MARCOS fall recreation season, and certain Levels will be displayed on our CITY SC SAN MARCOS website (see sponsorship level descriptions). Please submit your Logo Image via e-mail to cfo@cityscsanmarcos.com, JPG or GIF format no larger than 300 x 300 pixels is preferred. Please specify any website URL or e-mail address you wish us to incorporate with the image.

PLAYER SPONSORSHIP

Player Sponsors will NOT receive the benefits outlined in this document for League Sponsors. If you would like to sponsor one or more players, please list them below along with the sponsorship amount.

Player Name(s):	Sponsorship Amount:
_____	_____
_____	_____

San Marcos Youth Soccer/San Marcos Revolution DBA City SC San Marcos is an
IRS Certified 501(c)3 Non-Profit Organization. Consult your tax professional
regarding donations.

Please send this completed form and your total donation to: PO Box 2016, San Marcos, CA 92079. Please email form to cfo@cityscsanmarcos.com if you would prefer to process your donation by credit card.

Please email invoice for Credit Card Payment Total Donation Amount Enclosed: \$ _____



CITY SC SAN MARCOS is...

North County's fastest growing competitive soccer program. We are a locally managed program that puts the best interest of the children first.

We strive to grow our competitive program from within our own recreation program and to develop each team as a unit from one season to the next.

Our Goal is to be the competitive soccer program of choice for the families of San Marcos. We plan on accomplishing this goal by providing:

- Player Development at all levels of play
- Positive Coaching Staff
- Professional Trainers

And by promoting:

- Fair Play, Good Sportsmanship and Positive Attitudes in all players, coaches and fans
- Team Play over Individual Play
- Team Spirit, Loyalty and Continuity
- Family Friendly Values

We believe that players become better by playing and not by sitting on the bench. We do not take on players to fill a roster or to help subsidize star players. Instead, our policy is that every player that is selected to a team shall get a meaningful amount of playing time throughout the course of the season as specified in our Policy Manual. This is achieved by careful selection at tryouts and ensuring that every player receives the best training possible.

In addition to promoting your business in the community, your Generous Donations help us to:

- Provide a quality athletic opportunity for the youth of North County
- Provide high quality training for coaches
- Purchase necessary equipment
- Keep registration fees low
- Offer financial aid to players in need



SPONSORSHIP LEVELS



- **White Level: \$400**
 - Sponsor Plaque
 - Shared game day banner with 3 White Level sponsors

- **Gold Level: \$500**
 - Sponsor Plaque
 - Shared game day banner with 2 Gold Level sponsors

- **Premier Level: \$750**
 - Sponsor Plaque
 - Shared game day banner with 2 Premier sponsors
 - Opportunity for 1 marketing event at CITY SC SAN MARCOS game day
 - Name/logo/link on sponsor page CITY SC SAN MARCOS website

- **Academy Level: \$1,000**
 - Sponsor Plaque
 - Shared game day banner with 2 Academy sponsors
 - Opportunity for 3 marketing events at CITY SC SAN MARCOS game days
 - Name/logo/link on sponsor page of the CITY SC SAN MARCOS website

- **Other Sponsorship** - contact sponsorship@cityscsanmarcos.com for more information

All league sponsorship donations will go to the City SC San Marcos competitive general fund. Banners and signs will be located at the field location with the highest visibility. We also accept donations made on behalf of players to cover their registration or tournament fees.

San Marcos Youth Soccer/San Marcos Revolution DBA City SC San Marcos is an IRS Certified 501(c)3 Non-Profit Organization. Consult your tax professional regarding donations.



SPONSORSHIP BENEFITS (League Sponsors Only)



Sample Banner Layout



Sponsor Plaque

A token of appreciation with and a great way to show your staff and customers how you support the local community.

Banner

A highly visible way to promote your business. Each week over 1,500 players, representing over 1,000 families are present.

Website Exposure

Each week our players and families visit the league website for updates and information. Potential exposure to over 1,000 families representing 1,500 players.

Game Day Marketing

Setup a canopy and table during the Saturday fall season games and have the opportunity to connect with CITY SC SAN MARCOS families. Each week over 1,500 players, representing over 1,000 families are present. No Selling Allowed. Promotion and special offers may be provided. No FOOD may be served, given, or sold without consent.